

NDE 2021

DECEMBER 9-11, 2021

Virtual Conference
**NON DESTRUCTIVE
EVALUATION**

ORGANISED BY

Indian Society for



Non-Destructive Testing

**INDIAN SOCIETY FOR
NON-DESTRUCTIVE
TESTING**

EXHIBITOR MANUAL

FOR

NDE 2021



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EXHIBITION Details

NDE 2021: The Virtual Conference & Exhibition; the annual flagship event of the Indian Society for NDT will be held on Virtual Platform during December 09-11, 2021.

The conference will have over 30+ invited talks and 200+ presentations from eminent personalities and experts both from India and abroad. Special sessions on topics of current relevance to industries will be the highlight of the conference. Over 70 exhibitors – both national and international will be showcasing their products and services through the state-of-the-art 3D virtual exhibition. The exhibitors will get the opportunity to showcase their products, technologies and services right away from home or office through a wide range of interactive online tools such as live chats and live video channels to interact with the participants attending across the globe. The near-physical exhibition through carefully designed 3D stalls, high-resolution exhibitor avatars, promotional videos, product documentation with an exceptionally easy-to-use navigation environment will lead to a fulfilling experience of showcasing to potential clients present beyond geographical boundaries.



Dates

9th to 11th December, 2021

ORGANIZER

Indian Society for Non-destructive Testing (ISNT)

Modules 60 & 61, 3rd floor, Garment Complex, SIDCO Industrial Estate, Guindy,
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044-2250 0412 / 4203 8175

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EXHIBITION MANAGER

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Chairman - EXHIBITION Committee

Shri Shashidhar P Pallakki

Shri Vivek Rajamani

Phone : 9844129439

Email : info@isntnde.in

Exhibition Timings

9 th Dec, 2019	:	9:00 -18:00
10 th Dec, 2019	:	9.00 – 18.00
11 th Dec, 2019	:	9.00 to 16.00

Note: live video and chat will available during exhibition dates and timings. Apart from this delegates/visitors can view the exhibition round the clock (24x7) till 15th Jan, 2021



Exhibition Layout

Click on the link to view the exhibition layout.

[https://isntnde.in/images/Exhibition%20Layout%20-%20NDE%202021%20\(1\).pdf](https://isntnde.in/images/Exhibition%20Layout%20-%20NDE%202021%20(1).pdf)

Sponsorship Details (Exhibition)

SPONSORSHIP (EXHIBITION)			
Category	Amount(INR)*	Amount(USD)*	Complimentary Entitlements
Principal Sponsor	5,00,000	8,200	Video Channel - 5
			Public Chat Box - 5
			Recorded Video - 10
			Documents & Keywords - 30
			Area on Layout - 20X
			Delegate direct email
			Banner (Virtual Lobby) - Yes
			Free Delegate – 10
			Logo on Website - Yes
			Hyperlink to firm's website from virtual stall – Yes
			Link of Social Media Link - Yes
			Compulsory Sequence of visit by delegates - 1 st
One full-page advertisement in the Conference Souvenir			
Platinum Sponsor	3,00,000	5,000	Video Channel - 3



			Public Chat Box - 4
			Recorded Video – 7
			Documents & Keywords- 20
			Area on Layout - 10X
			Delegate direct email
			Banner (Virtual Lobby) - Yes
			Free Delegate - 7
			Logo on Website - Yes
			Hyperlink to firm's website from virtual stall - Yes
			Link of Social Media Link - Yes
			Compulsory Sequence of visit by delegates - 2nd
			One full-page advertisement in the Conference Souvenir
			Video Channel - 2
			Public Chat Box - 3
			Recorded Video - 6
			Documents & Keywords – 15
			Area on Layout – 6.5X
			Delegate direct email
			Banner (Virtual Lobby) - Yes
			Free Delegate – 5
			Logo on Website - Yes
			Hyperlink to firm's website from virtual stall – Yes
			Link of Social Media Link - Yes
			Compulsory Sequence of visit by delegates - 3 rd
Diamond Sponsor	2,00,000	3,300	



			One full-page advertisement in the Conference Souvenir
Gold Sponsor	1,20,000	2,000	Video Channel – 2
			Public Chat Box - 3
			Recorded Video - 5
			Documents & Keywords – 15
			Area on Layout - 5X
			Delegate Direct Email
			Banner (Virtual Lobby) - Yes
			Free Delegate – 4
			Logo on Website - Yes
			Hyperlink to firm's website from virtual stall – Yes
			Link of Social Media Link - Yes
			Compulsory Sequence of visit by delegates - 4 th
			One full-page advertisement in the Conference Souvenir
Silver Sponsor	60,000	1,000	Video Channel - 1
			Public Chat Box - 2
			Recorded Video - 4
			Documents & Keywords – 10
			Area on Layout – 2.5X
			Delegate direct email – yes
			Banner (Virtual Lobby) - Yes
			Free Delegate – 2
			Logo on Website - Yes
			Hyperlink to firm's website from virtual stall – Yes



			Compulsory Sequence of visit by delegates - 5 th
			One full-page advertisement in the Conference Souvenir
Exhibitor	20,000	350	Video Channel – 1
			Public Chat Box - 1
			Recorded Video - 2
			Documents & Keywords - 5
			Area on Layout – 1.3X
			Free Delegate – 1
			Compulsory Sequence of visit by delegates - 6 th
			One full-page advertisement in the Conference Souvenir
Table Space	10,000	175	Public Chat Box - 1
			Recorded Video - 1
			Documents & Keywords– 2
			Area on Layout – 0.65X
			One half-page advertisement in the Conference Souvenir
Advt (Souvenir)	10,000	175	(Full Page)
Advt (Souvenir)	6,000	100	(Half Page)



Sponsorship Details (Non- Exhibition)

SPONSORSHIP & ADVERTISEMENT			
Category	Amount(INR)*	Amount(USD)*	Complimentary Entitlements
Platinum	1,50,000	3000	Banner (Virtual Lobby)
			Free Delegate - 14
			Logo on Website - Yes
			Hyperlink to firm's website from conf website
			One full page advertisement in Conference Souvenir
Diamond	1,00,000	1400	Banner (Virtual Lobby)
			Free Delegate - 10
			Logo on Website - Yes
			Hyperlink to firm's website from conf website
			One full page advertisement in Conference Souvenir
Gold	60,000	1400	Banner (Virtual Lobby)
			Free Delegate - 10
			Logo on Website - Yes
			Hyperlink to firm's website from conf website
			One full page advertisement in Conference Souvenir



Exhibitor Login

Login
Access to our dashboard

User Name*

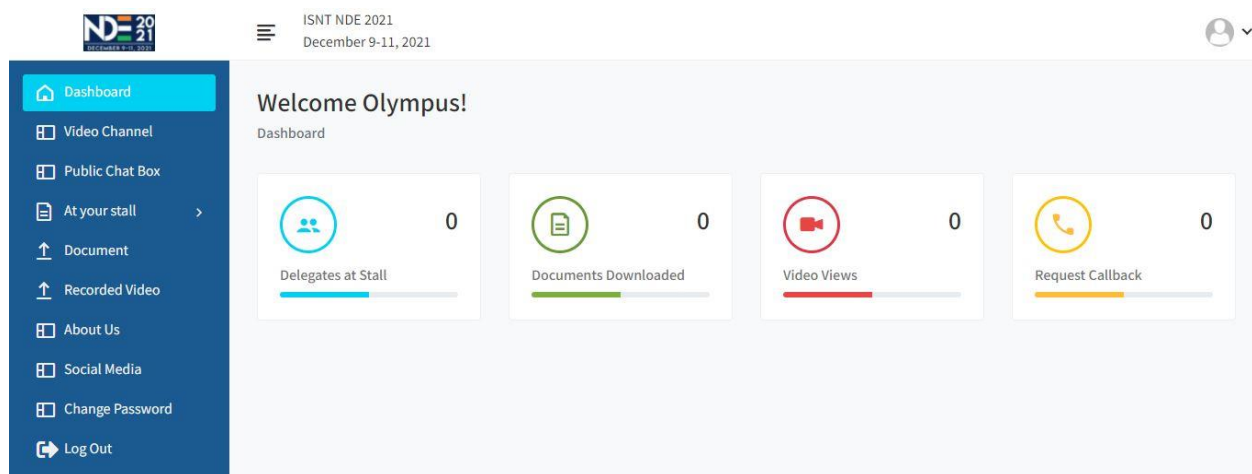
Password*

Login

- Please click on https://isntnde.live/exhibitor_login/index.php
- Please login using your username and password provided by organizing committee



Dashboard



- Quick preview on real time analytics
- Delegates at your stall, documents downloaded, recorded video views and request call backs.



Delegate (at your Stall)

ISNT NDE 2021
December 9-11, 2021

Dashboard / Delegate List

Show 10 entries Search:

#	Name	Email Id	Mobile	Organization	Designation	City	State
No data available in table							

Showing 0 to 0 of 0 entries

Previous Next

- List of delegates who have clicked at your stall in the virtual exhibition platform.
- Delegate name, organization, designation, city, state and email id.



At your stall (Documents)

The screenshot shows a web interface for the NDE 2021 event. On the left is a dark blue sidebar with navigation options: Dashboard, Video Channel, Public Chat Box, At your stall (selected), Delegates, Documents (highlighted), Recorded Videos, Request Call back, Website, and Social Media. The main content area is titled 'Document List' and includes a search bar, a table with columns for '#', 'Name', 'Organization', 'Email Id', and 'Document Name', and pagination controls. The table currently displays 'No data available in table' and 'Showing 0 to 0 of 0 entries'.

#	Name	Organization	Email Id	Document Name
No data available in table				

- List of delegates who have viewed your documents.
- Name, organization, email id and document name.



At your stall (Recorded Video)

The screenshot shows a web interface for the 'At your stall' section. On the left is a navigation menu with options like Dashboard, Video Channel, Public Chat Box, At your stall, Delegates, Documents, Recorded Videos, Request Call back, Website, and Social Media. The main content area is titled 'Video List' and shows a table with columns for #, Name, Organization, Email Id, and Video Name. The table is currently empty, displaying 'No data available in table' and 'Showing 0 to 0 of 0 entries'. There is a search bar and pagination controls (Previous, Next) at the bottom of the table area.

- List of delegates who have viewed your recorded videos.
- Name, organization, email id and video list.



At your stall (Request Callback)

The screenshot shows a web dashboard for 'ISNT NDE 2021' dated 'December 9-11, 2021'. On the left is a dark blue sidebar with navigation options: Dashboard, Video Channel, Public Chat Box, At your stall (with a dropdown arrow), Delegates, Documents, Recorded Videos, Request Call back (highlighted in blue), Website, and Social Media. The main content area is titled 'Request Call back List' and shows the breadcrumb 'Dashboard / Request Call back List'. Below the title is a search bar and a 'Show 10 entries' dropdown. A table with columns '#', 'Name', 'Organization', 'Email Id', and 'Mobile No.' is displayed, but it is empty with the message 'No data available in table'. At the bottom, it says 'Showing 0 to 0 of 0 entries' and has 'Previous' and 'Next' buttons.

- List of delegates who has requested for call back.
- Name, city, email id and mobile number.



At your stall (Website)

The screenshot shows a web dashboard for 'ISNT NDE 2021' dated 'December 9-11, 2021'. On the left is a dark blue sidebar with navigation options: Dashboard, Video Channel, Public Chat Box, At your stall (with a dropdown arrow), Delegates, Documents, Recorded Videos, Request Call back, Website, and Social Media. The main content area is titled 'Website List' and shows a table with columns for '#', 'Name', 'Organization', 'Email Id', and 'Mobile No.'. The table is currently empty, displaying 'No data available in table' and 'Showing 0 to 0 of 0 entries'. There is a search bar and 'Previous'/'Next' navigation buttons.

- List of delegates who has visited your website from isntnde.live
- Name, organization, email id and mobile number.



At your stall (Social Media)

The screenshot shows a web dashboard for 'ISNT NDE 2021'. A left sidebar contains navigation options like 'Dashboard', 'Video Channel', and 'At your stall'. The main area is titled 'Social Media List' and contains a search bar, a table with columns for '#', 'Name', 'Organization', 'Email Id', and 'Mobile No.', and a message 'No data available in table'. The status 'Showing 0 to 0 of 0 entries' is displayed at the bottom of the table area.

- List of delegates who visited your social media pages from isntnde.live
- Name, organization, email id and mobile number.



Video Channel

ISNT NDE 2020
December 10-12, 2020

Video Channel List
Dashboard / Video Channel List

Show 10 entries

#	Name	Action
01	Mr. ABC	Launch Video
02	Mr. DEF	Launch Video
03	Mr. GHI	Launch Video
04	Mr. XYZ	Launch Video
05	Mr. KLM	Launch Video

Showing 1 to 5 of 5 entries

Previous 1 Next

- Video Channel from delegate/visitor to exhibitor as per allotment.
- Please note video channel window needs to be opened all the time in order to receive calls
- Recommendation – 1 device per video channel
- Missed call records not possible

Pre Requisite for Video Call

- Laptop with working webcam and microphone



- Stable internet connection
- Login 10 minutes before conference starts
- For clear video, please sit with the light source in front of you (not behind you)
- For clear audio, please sit in a closed room with no noise or sound disturbances
- Please do not open Delegate Platform on browser on same computer where you are using video channel
- Please do not have 2 devices logged on in same room



Chat Box

ISNT NDE 2020
December 10-12, 2020

Public Chat Box List
Dashboard / Public Chat Box List

Show 10 entries

#	Name	Action
01	Mr. ABC	Launch Public Chat
02	Mr. DEF	Launch Public Chat
03	Mr. GHI	Launch Public Chat
04	Mr. XYZ	Launch Public Chat
05	Mr. KLM	Launch Public Chat

Showing 1 to 5 of 5 entries

Previous 1 Next

- Chat box from delegate/visitor to exhibitor as per allotment.
- Please note chat window needs to be opened all the time in order to live chat with delegates/visitors.
- Recommendation – 1 device per chat box



Upload Documents

ISNT NDE 2020
December 10-12, 2020

Document List
Dashboard / Document List

Show 10 entries

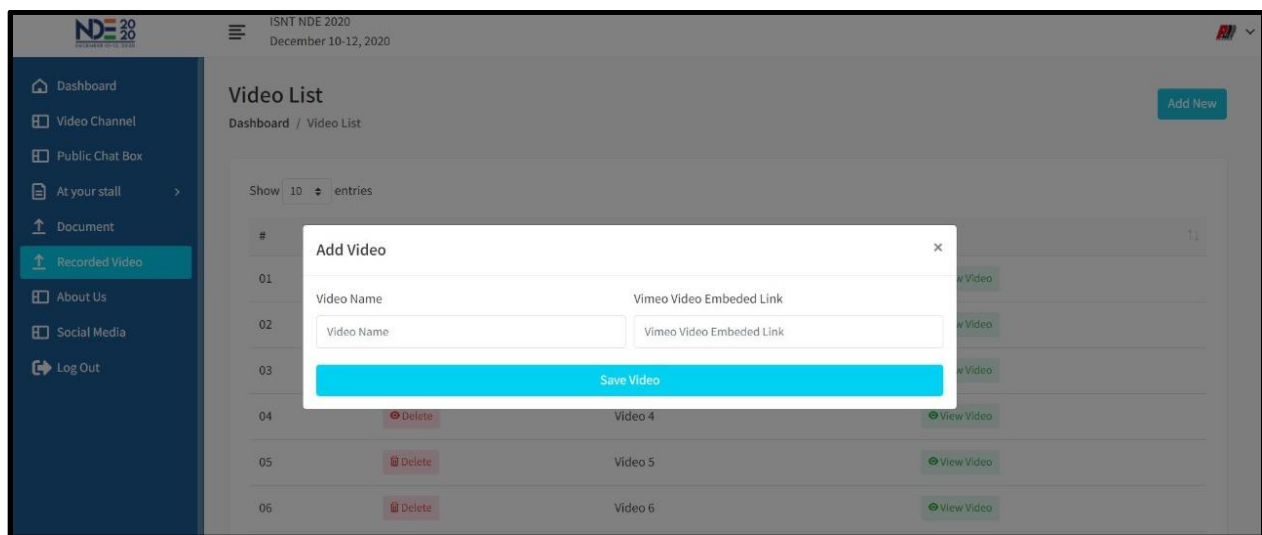
#	Action	Document Name	Document
01	Delete	Document 1	View Document
02	Delete	Document 2	View Document
03	Delete	Document 3	View Document

Add New

- Please upload documents as per allotment.
- Upload only .pdf files of maximum 3mb per document.
- Documents has to be uploaded by sponsor/exhibitor only



Upload Recorded Video



1. Please upload Vimeo or youtube videos as per allotment
 - Upload vimeo or youtube video embedded link only.
 - Maximum video length is 5min. (recommended 2/3 mins)
 - Video has to be uploaded by sponsor/exhibitor only



Add About Us (About Company)

ISNT NDE 2021
December 9-11, 2021

Dashboard / About Us

Company Name*
Olympus

Email*
Enter your email id

Upload Company Logo* (High Res JPG only)
Choose File No file chosen

Upload full page advertisement for souvenir* (High Res PDF only)
Choose File No file chosen

Contact No.*
Enter your contact no.

Website URL*
<https://isntnde.in/>

About Company * (250 words only)

Source | Undo | Redo | Bold | Italic | Underline | Strikethrough | Text Color | Background Color | Bulleted List | Numbered List | Indent Left | Indent Right | Link | Unlink | Table | Table of Contents | Image | Video | Audio | Embed | Help

Styles | Format | Font | Size | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | ?

- Please give a write up about your company profile in 250 words.
- Upload your company logo in .jpeg (300x300 pix, Max 2mb) format.
- Upload your full page advertisement in pdf
 - Full Page- 8.2in(w)x11.6in(h)



Add Social Media

The screenshot shows a web dashboard with a dark blue sidebar on the left containing navigation options like 'Dashboard', 'Video Channel', and 'Social Media'. The main content area is titled 'Social Media' and contains four input fields for 'Facebook', 'Instagram', 'Twitter', and 'Linked In'. The 'Social Media' option in the sidebar is highlighted in light blue.

- Please add your company profile link from Facebook, Instagram, Twitter and LinkedIn.



Add Keywords

A screenshot of the NDE 2021 dashboard. The top left shows the 'NDE 2021' logo and a navigation menu with options like Dashboard, Video Channel, Public Chat Box, At your stall, Document, Recorded Video, About Us, Social Media, Keywords (highlighted), and Log Out. The top right shows 'ISNT NDE 2020' and 'December 10-12, 2020'. The main content area is titled 'Keywords' and shows a form with a 'Keyword *' dropdown menu containing 'Acoustic Emission - Instruments and Systems - Single Channel'. Below it are three 'Keywords' dropdown menus with values: 'Acoustic Emission - Instruments and Systems - Multichannel', 'Acoustic Emission - Monitors, Special-Purpose - Aerial Personnel Lift (Bucket Truck)', and 'Acoustic Emission - Monitors, Special-Purpose - Fiberglass-Reinforced Plastics'. Each dropdown has a red trash icon to its right. At the bottom of the form is a blue 'Submit' button and a link for 'Add More'.

- Please add relevant keywords as per entitlements (same as documents)
- Delegates/visitors can search companies as per keywords provided.



Contact Details

- Please feel free to reach on the below if you have further quires or details required.

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